

# BECOME AN ASSET MANAGEMENT CHAMPION

The Michigan Infrastructure Council (MIC) is welcoming a new cohort of leaders into the Asset Management (AM) Champion Program. This program will establish a network of talented individuals and organizations to help strengthen and “champion” best practice asset management across Michigan’s complex infrastructure environment.



## AM Champion Objectives

- **Build Awareness:** Build AM Champions to foster a culture of asset management best practices across Michigan.
- **Develop Knowledge:** Develop AM Champions who understand and promote the value of asset management aligned with the five topics in the MIC Asset Management Readiness Scale (AMRS) - [Michigan.gov/MIC](https://michigan.gov/MIC) – Readiness Assessment Scale Tab.
- **Establish Community:** Establish a community of AM champions to seed peer relationships and build a network of asset management leaders across the state and across infrastructure silos.



## AM Champion Program Structure

The AM Champion Program is a fast-paced and interactive training curriculum that combines asynchronous education, facilitated discussion, peer interactions, and industry learning into a professional certification from MIC. The program will run from April through June 2022 and will require approximately 25 hours to complete.

- **Asynchronous Modules:** 9 lessons featuring asset management content and interactive activities. All material aligns with the 5 topic areas in the MIC AMRS.
- **Facilitated Discussion and Peer Interaction:** Three 90-minute, in-depth thematic discussion sessions with peers and industry leaders.
- **Industry Learning:** Access to a comprehensive library of webinars and presentations from the Canadian Network of Asset Managers (CNAM) and newly developed case studies from Michigan Infrastructure owners.



## Become an AM Champion!

If you are a local, regional, or state government employee, public-sector asset owner, or leader from an industry organization, please fill in the application form - <https://forms.office.com/r/eZkVchEFb2>

**Deadline for applications is March 31, 2022**

Registration is limited to 75 participants. Consideration will be given to socio-economic and system variation, statewide geographic representation, and organizational diversity.